

# RESEARCHING LIBRARY FUNDERS AND GRANT OPPORTUNITIES

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April 13, 2011

LibraryLink NJ:
The New Jersey Library Cooperative



What are <u>you</u> hoping to get out of today's discussion?





# Poll: Have you written a grant proposal?



### You have experience:

- finding information,
- answering questions,
- serving the community, and
- building relationships.

Prepare

Implement, Evaluate Continue

Focus on Priorities

Grant Cycle

Write the Proposal

Develop the Project

Research Funders & Grants

## It's all about the people... not the money







### Handouts

#### Project Planning Worksheet

Describe your project in one sentence. Include what you will do, where, why, and with whom.

List keywords that describe your project.

### NEW JERSEY FUNDING RESOURCES

### . Government Grant Sources

The web is the most reliable source for locating federal government grant resources today.

- Grants.gov <a href="http://grants.gov">http://grants.gov</a> The access point for over 1,000 grant programs totaling \$400 billion in awards offered by the 26 Federal grant-making agencies.
- Institute of Museum and Library Services http://www.imis.gov
- Us Department of Education http://www.ed.gov/fund/grant/apply/grantapps
- National Library of Medicine http://www.nim.nih.gov/grants.html
- National Endowment for the Arts http://www.nea.gov/
- National Endowment for the Humanities http://www.neh.gov/grants/index.html National Institute for Literacy http://lincs.ed.gov/programs/programs.html
- Your State Humanities Council http://www.njch.org
- Your State Arts Council http://www.njartscouncil.org
- Your State Department of Education http://www.state.nj.us/education New Jersey State Library <a href="http://www.n|statelib.org/LDB/Grants">http://www.n|statelib.org/LDB/Grants</a>

### 2. Private Grant sources

### Foundations

- The Foundation Center <a href="http://idncenter.org">http://idncenter.org</a> The largest and most comprehensive resource for researching foundations. Includes many tools for finding out about foundations, trends in grant making, and top foundations in your geographic region.
  - Websites of Private Foundations http://inp.foundationcenter.org/finder.html RFP Bulletin http://tdncenter.org/pnd/rtp

  - o Foundation Center Cooperating Collections located throughout the US. mostly in libraries. Lots of books & databases! http://idncenter.org/collections
- National Print Directories for researching foundations that fund library projects: o Grants for Information Technology The Foundation Center

  - o Grants for Libraries and Information Services Foundation Center
  - National Guide to Funding for Libraries and Information Services The

Community Foundations have resource materials, local directories, and more information about funding opportunities in your area. Council of Foundation's Community Foundation Locator

### Funder Summary Worksheet

### Funder Name Address Contact Funder's Financial Information

- Amount given last year Number of grants given
- Average amount awarded

### Funder's Interests and Criteria Purpose Fields of interest Type of support Eligibility

- Geographic area Limitations
- Application Information Where found/for Application form
- Deadline

### Categories of Grants

### □ Government:

- Federal
- State
- Local

### Private:

- Foundations
- Corporations and Businesses
- Clubs and Organizations
- Professional and Trade Associations



### Federal Grant Sources

- Institute of Museum and Library Services http://www.imls.gov
- US Department of Education http://www.ed.gov/fund/grant/apply/grantapps
- National Library of Medicine
   <a href="http://www.nlm.nih.gov/grants.html">http://www.nlm.nih.gov/grants.html</a>
- National Endowment for the Arts <a href="http://www.nea.gov/">http://www.nea.gov/</a>
- National Endowment for the Humanities <a href="http://www.neh.gov/grants/index.html">http://www.neh.gov/grants/index.html</a>
- National Institute for Literacy <a href="http://www.nifl.gov/nifl/grants">http://www.nifl.gov/nifl/grants</a> contracts.html

## State and Local Government Sources



- New Jersey Humanities Council <a href="http://www.njch.org">http://www.njch.org</a>
- New Jersey State Council on the Arts <a href="http://www.njartscouncil.org">http://www.njartscouncil.org</a>
- New Jersey Department of Education <a href="http://www.nj.gov/education">http://www.nj.gov/education</a>
- New Jersey State Library
   <a href="http://ldb.njstatelib.org/grants">http://ldb.njstatelib.org/grants</a>
- City (Arts, Business, Community Development, Environmental, Historical Preservation, Education, Youth, Technology, Archival)

### Private Funding Sources

- Foundations
- Corporations
- Clubs and Organizations
- Professional Associations









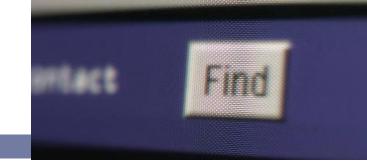


### RESOURCES

### for Finding Grants



### Search Tips



- Translate your project into the language of the resources and funders
  - key words, subject matter, geographic area, target audience, gender, race, and any parameters that fit
  - Refine and target your search, work from general to specific
- Learn all about prospective grantors to find a good match!
- Visit prospective grantor websites
  - annual reports, success stories of previous grants, staff biographies, current guidelines.
- Nonprofit Intelligence: Guidestar.org; search on 990s
- Record what you find; Keep your research organized

### Learning About Funders

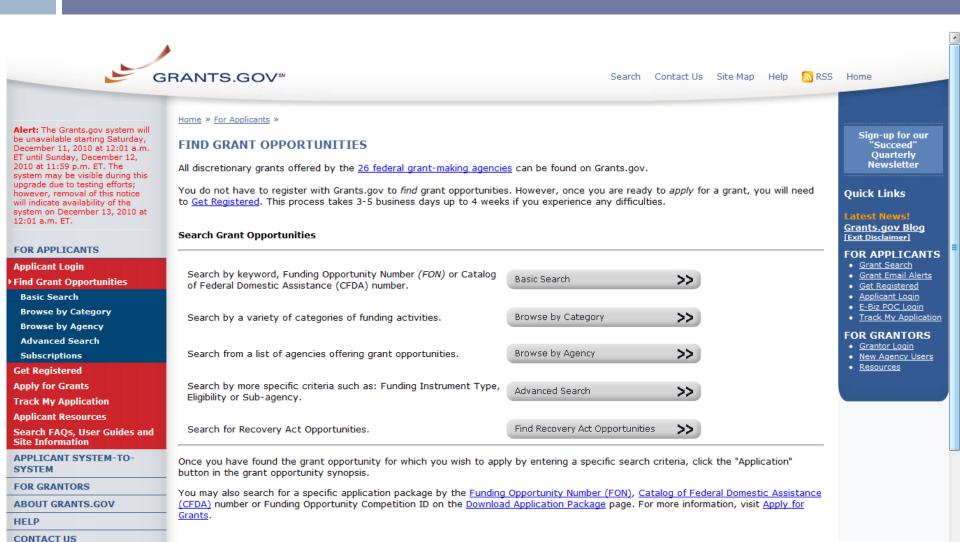


- Basic Information: name, address, contact information;
   background of key people (officers, donors, staff, trustees)
- Grantmaking Philosophy/Program Emphasis: grant history; mission; program interests, population focus, geographic focus, types of support provided.
- □ **Financial Information.** Assets/market value; contributions reported in past; range of grants and typical grant size.
- Application Process. Application guidelines; application forms/common proposal format; initial approach; deadlines; meeting dates.

### Grants.gov

Subscriptions

SITE MAP



Visit All About Grants to find resources from grantors, related associations and Grants.gov.

### More Federal Government Funding Resources

- Catalog of Federal Domestic Assistance (CFDA)
   <u>www.cfda.gov</u>
- □ Federal Agency websites
- Federal Register <u>www.gpoaccess.gov/fr/index.html</u>
- Primary Source <u>www.imls.gov/news/source.shtm</u>
- TGCI Federal Register Grant Announcements
   <u>www.tgci.com</u>

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### A Nation of Learners

The Institute's mission is to create strong libraries and museums that connect people to information and ideas. Read more

#### **Acting Director's Message**



I am pleased to let you know that IMLS has just released Connecting to Collections: A Report to the Nation. As many of you are aware, the 2005 IMLS-supported Heritage Health Index provided a comprehensive look at the state of collections held in libraries, museums, archives,

scientific organizations and historical societies. Read more

### MUSEUMS, LIBRARIES, AND 21st Century Skills

The Museums, Libraries, and 21st Century Skills initiative underscores the critical role our nation's museums and libraries play in helping citizens build such 21st century skills as information, communications and technology literacy, critical



### Project Profile

#### Attracting a Vietnamese Audience

When Children's Discovery Museum of San Jose, California, set a goal to boost its overall attendance in a way that matched local demographics, it knew it had to attract a lot more Vietnamese visitors. That's because San Jose has the largest urban Vietnamese population outside of Vietnam. During the museum's three-year initiative, the staff learned a lot about the Vietnamese community and its internal divisions. Read more



### grant search

Find Available Grants Search grants by grant name, institution, or project type.

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Search Awarded Grants

Search our archive of grants awarded by the Institute. Search now

#### Institute news

November 4, 2010--IMLS Holds 21st Century Skills Workshop at the San Francisco Public Library

October 27, 2010--Six New Members of National Museum and Library Services Board Take Oath of Office

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#### primary source

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#### budget & performance

Learn More about the

### State Government Resources



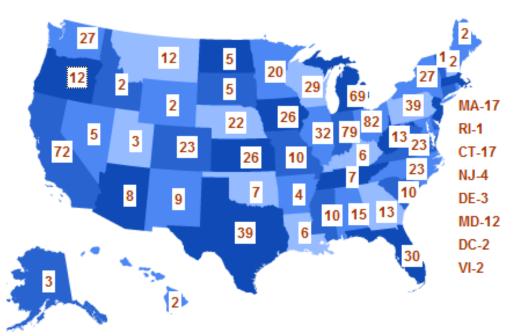
### Foundation Grant Resources



### Community Foundations

### Community Foundation Locator

Find community foundations by clicking on the map below\* or by using the search function



<sup>\*</sup> Community foundation members' affiliates are included in number of foundations per state.

#### Search

for community foundations that serve any region OR the zip code.

Find Foundations

http://cof.org/whoweserve/community/resources/SearchResults.cfm?navItemNumber=15626&state=FL

### http://foundationcenter.org



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Knowledge to build on.



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#### WELCOME

How can we help?

INFORMATION FOR...

REGISTER! It's free!

### **GET STARTED**

FIND FUNDERS

#### GAIN KNOWLEDGE

Philanthropy and...

Job Creation

how the job

Amidst the talk of

market is faring,

nonprofits in the

U.S. are quietly

creating jobs by

#### What's New Headlines Events

#### Making a Difference: We Asked, You Answered



Watch on GrantSpace»

Get answers. Sharpen proposals. Sign up for courses.

### Foundation Finder

Name:

State:

ZIP Code:

SEARCH

More search options» Get the widget»



Locate grants. Refine searches.

Connect to helpful resources.

Read the blog»

#### Events at the Foundation Center

#### Developing a Fundraising Plan

Columbus, OH April 12, 9:00 AM

This full-day course will show how to strengthen your nonprofit's capacity to successfully raise funds and secure long-term financial stability.

Register»

Stay current. Learn from the experts. Tap our research collection.

cultivating entrepreneurship.

On PhilanTopic, we've posted

leaders working on the urgent

interviews with nonprofit

issue of job creation.

### Foundation Center Cooperating Collections



### FREE PUBLIC LIBRARY OF ELIZABETH 11 S. Broad St.

Elizabeth, NJ 07202 (908) 354-6060

### UNITED WAY OF ATLANTIC COUNTY

4 E. Jimmie Leeds Rd., Ste. 10 Galloway, NJ 08205 (609) 404-4483

### RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY

Center for Nonprofit Management and Governance New Brunswick, NJ 08901 (732) 932-8758

### PISCATAWAY PUBLIC LIBRARY

John F. Kennedy Branch 500 Hoes Lane Piscataway, NJ 08854 (732) 463-1633

### COUNTY COLLEGE OF MORRIS

Learning Resource Center 214 Center Grove Rd. Randolph, NJ 07869 (973) 328-5296

### NEW JERSEY STATE LIBRARY

Funding Information Center 185 W. State St. Trenton, NJ 08625 (609) 278-2640

### CUMBERLAND COUNTY COLLEGE

Center for Leadership, Community and Neighborhood Develope Vineland, NJ 08360 (856) 691-8600

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### REQUESTS FOR PROPOSALS

Philanthropy News Digest publishes RFPs and notices of awards as a free service for grant-making organizations and nonprofits. To have your RFP considered for publication, please email pndrfp@foundationcenter.org with a Word document, text-only file, or link to a Web site explaining the program scope, grantee qualifications, application instructions, and deadlines. We require notice of funding opportunities five weeks in advance of their deadlines.

#### New RFPs

#### Children and Youth

### Recreational Boating & Fishing Foundation Invites Applications for Youth Education Grants

A total of up to \$800,000 will be awarded for programs that provide handson introduction to boating and fishing in underserved and minority communities; youth-focused organizations are encouraged to apply....

Posted on November 12, 2010 Deadline: December 27, 2010

#### Civil and Human Rights

#### Bread & Roses Community Fund Offers Grants for Criminal Justice System Reform Work in Delaware Valley

Grants of up to \$6,000 will be awarded to Philadelphia-area organizations working to address the root causes of crises in the federal criminal justice system....

Posted on November 8, 2010 Deadline: December 1, 2010

#### **Community Improvement/Development**

#### Fiskars Invites Applications for Project Orange Thumb Garden Grants and Makeovers

Grants worth \$5,000 plus program support will be given to community groups conducting gardening projects in their neighborhoods; one applicant will receive a complete garden makeover....

Posted on November 12, 2010 Deadline: December 31, 2010

#### Education

#### Burroughs Wellcome Fund Invites Applications for Career Awards for Science and Mathematics Teachers in North Carolina

Five awards of \$175,000 will be awarded to outstanding science and math teachers working in elementary, middle, and high schools in North Carolina....

#### SEARCH RFPs

library



#### **BROWSE BY SUBJECT**

Select a subject





### JUMP START

Your Fall Fundraising Campaign

Register Now for Our New Training Courses!

THE FOUNDATION CENTER

#### PND POLL

Has your organization incorporated social media in its end-of-year fundraising appeals?

- O Yes
- O No
- Social what?



Current Results



### http://fconline.foundationcenter.org/



#### FOUNDATION DIRECTORY ONLINE

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Subscriber Login	)
User name	
Password	
Login	
Forgot your user name/password?	,

### Find new funders. Target your proposals. Subscribe to FDO today!

#### 66 Simply the gold standard for online grants research. \*\*\*

-Vice President, Development, Atlanta

Developed by the Foundation Center, a nonprofit organization with 50 years of experience connecting grantseekers and grantmakers, *Foundation Directory Online* is the nation's leading online resource for funding research.

#### More Accurate

Updated continually, Foundation Directory Online provides the most accurate details available on U.S. funders and their grants.

#### More Comprehensive

Nearly 100,000 U.S. foundations and corporate donors, over 2.1 million recent grants, and over 500,000 key decision makers.

#### More Flexible

Five plan levels with monthly, annual, and two-year subscription options. Up to nine comprehensive databases — Grantmakers,

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### **Foundation Grants**

The top giving foundations in the state of New Jersey:

**Foundation Name** 

w%20Jersey&statecode=NJ

TABLE 6. Top 25 Foundations in Foundation G for Preservation in Libraries, Archives, and M	rants useu	
or Preservation in Lister	N	-

ΤΩΤΔΙ

ABLE 6. 10p 25 Tournes. A	rchives,	and Muse.	Foundation Name	Total Annual Givir
or Preservation in Libraries, A			The Robert Wood Johnson Foundation	Total Annual Givin
Q. ·		Amount G	Variance	\$408,831,456
	State	Amount	Johnson & Johnson F	\$56,953,706
Foundation	<b>NIV</b>	\$176,660,225	and and	\$54,757,597
1 The Andrew W. Mellon Foundation	NY CA	20,649,695	The Merck Company Foundation	- 454,/5/,59/
1 The Andrew W. Wellow	NY	18,123,745	Community Foundation of New Jersey	\$36,002,032
2 J. Paul Getty Trust 3 The Ford Foundation	NY	17,805,611	Hess Foundation, Inc.	\$33,612,503
4 The Rockefeller Foundation	NY	16,315,578	The Russell Berrie Foundation	\$30,004,404
	CA	11,129,919	The Prudential Foundation	\$23,695,445
5 The Robert W. Wilson Charles 6 The Packard Humanities Institute 6 The Packard Humanities Institute	MD	8,860,861 6,170,000		
6 The Packard Humanices moutain, Inc. 7 The Sherman Fairchild Foundation, Inc.	CA	6,129,682	TOTAL TUNIO	\$23,234,633
7 The Sherman Fairchild Foundation, 8 The William and Flora Hewlett Foundation, Inc.	NY	6,094,200	F. M. Kirby Foundation, Inc.	\$18,301,500
9 Edward John Noble Foundation, Inc. 10 The Henry Luce Foundation, Inc.	NY CA	6,074,03	The Christopher and Dana Reeve Foundation	\$17,121,933
	NY	5,892,87	The MCJ Amelior Foundation	\$14,980,185
a cardon Darks Cliquitable	NY	4,255,19	Geraldine R. Dodge Foundation, Inc.	\$14,861,984
a Alfred D Sinan Foulidation	TX	4,075,9	Ernst & Young Foundation	\$14,046,248
	NY	3,431,5 3,339,3		\$12,607,277
	WA		A.P. Kirby, Jr. Foundation, Inc.	
	GA	3 2/1	KPMG Foundation	\$10,621,500
The Coca-Cold Foundation,	IN	2,782	Victoria Foundation	\$9,498,583
18 Lilly Endowment Inc.  19 The Brown Foundation, Inc.	TX NY	2,753	The Kaplen Foundation	\$9,295,000
20 Samuel H. Kress Foundation	TX	2,70(	UBS Foundation USA	\$8,484,872
20 Samuel II. Research	MD	2,49	Turrell Fund	\$8,300,839
	NY	2.41		\$7,033,378
- The Mow York Collinians	OH	2,3	oys R Us Children's Fund, Inc.	
The Clayalatty Full day	TX	2,2	909 WWW. TGCI. Com/funding/to	n.asp?statename=Ne
25 Houston Endowment Inc.		\$339,195,	909 Wygorgen.com/ ronding/ ro	\$5.855.000
			WY/~ // Harsay X. statecode	NII

### Corporate Grant Resources

- Visit web sites of corporations that operate in your community for information about their priorities, grant guidelines, and deadlines.
- Grantsmanship Center Corporate Giving (banks, grocery stores, utilities, stores, etc.)
  <a href="http://www.tgci.com/funding/cgps.asp?statename="http://www.tgci.com/funding/cgps.asp?statename="http://www.tgci.com/funding/cgps.asp?statename="http://www.tgci.com/funding/cgps.asp?statename="http://www.tgci.com/funding/cgps.asp?statename="http://www.tgci.com/funding/cgps.asp?statename="http://www.tgci.com/funding/cgps.asp?statename="https://www.tgci.com/funding/cgps.asp?statename="http://www.tgci.com/funding/cgps.asp?statename="https://www.tgci.com/funding/cgps.asp
- National Directory of Corporate Giving print directory for corporate funders from The Foundation Center.

### **Professional Organizations**

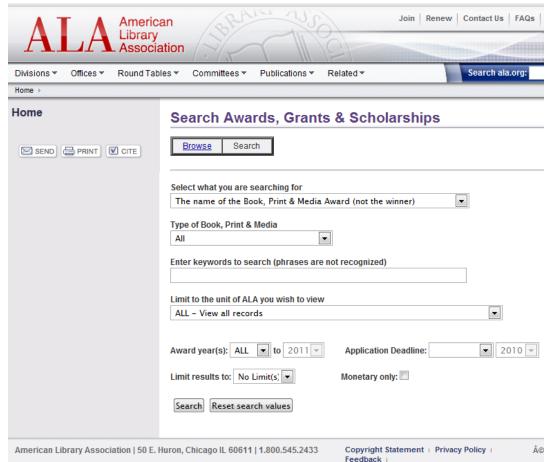
### ALA Awards & Scholarships

http://www.ala.org/Template.cfm?Section=grantfellowship

### American Association of School Librarians

http://www.ala.org/aasl/resources/funding.html

SLA Scholarships & Grants <a href="http://www.sla.org/content/learn/scholarship/index.cfm">http://www.sla.org/content/learn/scholarship/index.cfm</a>
PLA Awards and Grants <a href="http://www.ala.org/ala/mgrps/divs/pla/plaawards/index.cfm">http://www.ala.org/ala/mgrps/divs/pla/plaawards/index.cfm</a>



### Don't forget local grants!



- Research your local community directory
   <a href="http://fdncenter.org/getstarted/topical/sl\_dir.html">http://fdncenter.org/getstarted/topical/sl\_dir.html</a>
- Michigan State University's service clubs & civic organizations list <a href="http://staff.lib.msu.edu/harris23/grants/servicec.htm">http://staff.lib.msu.edu/harris23/grants/servicec.htm</a>
- •Your local government, yellow pages, friends, and staff may also know local clubs and organizations that provide funding



### **Library Grants Blog**



http://librarygrants.blogspot.com



### Print Resources

- Annual Register of Grant Support. Information Today.
- Big Book of Library Grant Money. American Library Association.
- Grants for Information Technology, Grants for Libraries and Information Services, and the National Guide to Funding for Libraries and Information Services. Foundation Center.
- Directory of Building and Equipment Grants: A Reference Directory Identifying Building, Renovation, and Equipment Grants Available to Nonprofit Organizations. Research Grant Guides.
- Winning Grants: A How-To-Do-It Manual for Librarians with Multimedia Tutorials and DVD Tools, Neal-Schuman, 2010.

## Top 8 Sites to Search for Library Grants

- Library Grants Blog http://librarygrants.blogspot.com
- Foundation Center RFP Bulletin fdncenter.org/pnd/rfp
- Grants.gov grants.gov
- IMLS http://www.imls.gov/applicants/name.shtm
- National Endowment for the Humanities http://www.neh.gov/grants/index.html
- National Network of Libraries of Medicine http://www.nnlm.gov/projects
- The U.S. Department of Education
   http://www.ed.gov/fund/landing.jhtml?src=rt
- State Libraries http://www.imls.gov/programs/libraries.shtm



## What grant sources and resources do you recommend?

### Funders Aren't ATMs...



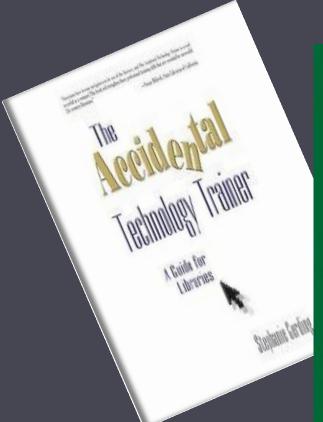


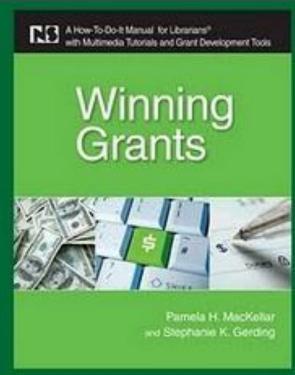
## This one is just my size.



### Keep Up-to-Date

- Library Grants Blog library grant opportunities <u>librarygrants.blogspot.com</u>
- Primary Source Institute of Museum and Library Services' monthly e-mail newsletter. <a href="http://www.imls.gov/utility/subscribe.htm">http://www.imls.gov/utility/subscribe.htm</a>
- NEH Connect! The National Endowment for the Humanities' electronic newsletter
   <a href="http://www.neh.gov/news/nehconnect.html">http://www.neh.gov/news/nehconnect.html</a>
- □ RFP Bulletin from the Foundation Center <a href="http://fdncenter.org/pnd/rfp/">http://fdncenter.org/pnd/rfp/</a>
- □ Grants.gov Grant Opportunity <a href="http://www.grants.gov/Find#receive">http://www.grants.gov/Find#receive</a>
- Charity Channel Forum Online Discussion Groups
   <a href="http://charitychannel.com/subscribe/">http://charitychannel.com/subscribe/</a>
- Association of Fundraising Professionals
   <a href="http://www.afpnet.org/country.cfm?cntry=USA&folder\_id=932">http://www.afpnet.org/country.cfm?cntry=USA&folder\_id=932</a>
- □ The Grantsmanship Center <a href="http://www.tgci.com/training/tprogram.asp">http://www.tgci.com/training/tprogram.asp</a>
- □ Chronicle of Philanthropy <a href="http://www.philanthropy.com">http://www.philanthropy.com</a>







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